



Western Australian
Future Health Research
& Innovation Fund

Murray Street Launchpad Grant Program

Expression of Interest Guidelines

Applications close:

2:00 pm (AWST) Tuesday 20 October 2026

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1. Introduction

1.1. Background

The Western Australian Government is investing in initiatives to strengthen Western Australia's health and biomedical innovation ecosystem. These initiatives include the Murray Street Launchpad, the QEII Health and Biomedical Precinct and a Biomedical Manufacturing Hub.

The Launchpad is intended to provide a visible, accessible and practical entry point for health and biomedical innovators, entrepreneurs, founders, startups, researchers, clinicians, industry partners and investors seeking to progress ideas from early concept through to proof of concept and initial investment readiness. Operating from 128 – 132 Murray Street in the Perth central business district, the Launchpad will complement existing innovation, research translation and commercialisation activity across Western Australia by connecting innovators with the expertise, facilities, networks and investment pathways needed to advance ideas towards implementation and impact.

More than a physical facility, the Launchpad is intended to act as a catalyst for collaboration across research, healthcare, industry and investment, helping to transform promising ideas into new ventures, products, services and economic opportunities for Western Australia.

The Department of Health (Department) is leading the establishment of the Launchpad as part of the Western Australian Government's broader investment in health and biomedical innovation. The Department's role is to establish the policy and funding framework for the initiative, appoint an operator through this Grant Program, and oversee achievement of the intended outcomes.

The Department does not intend to directly operate the facility or deliver day to day services. These functions are expected to be undertaken by the successful applicant. The Department will maintain an oversight role, including performance monitoring, grant administration and stewardship of the initiative's strategic objectives.

1.2. Policy basis for the Grant Program

The Department will support establishment and delivery of the Launchpad through this Grant Program. The Grant Program is intended to provide financial assistance for the activation and delivery of outcomes associated with the Launchpad.

The Grant Program will be administered in accordance with the Department of Health 'Grants, Esoteric Arrangements and Sponsorships Policy' and other applicable Department of Health and WA Government requirements relating to grants administration, integrity, accountability, value for money, conflicts of interest, record keeping and transparent decision making.

1.3. Purpose of these Guidelines

These Guidelines constitute the Department's invitation to submit an Expression of Interest (EOI) for funding under the Murray Street Launchpad Grant Program. They set out the purpose, scope, eligibility requirements, application requirements, assessment criteria, assessment process and funding agreement requirements applicable to the EOI process.

Applicants should read these Guidelines in full before preparing a response. An application should demonstrate how the applicant, or lead applicant for a consortium, would deliver the intended outcomes of the Launchpad through a grant funded initiative. These Guidelines are not intended to create any legal entitlement to funding. Funding will only be provided if the Department selects a preferred recipient, required approvals are obtained, negotiations are successfully completed, and a written funding agreement is executed by the parties.

1.4. Grant Program documents

This Grant Program comprises the following documents:

- Murray Street Launchpad Grant Program Expression of Interest Guidelines (this document)
- Murray Street Launchpad Expression of Interest Response Template
- Grant Funding Agreement Terms and Conditions
- Murray Street Launchpad Grant Program Frequently Asked Questions (FAQs)

Applicants should read these documents before preparing an application. These Guidelines describe the funding opportunity, application requirements, assessment criteria and assessment process. The response template provides a suggested structure for applications. The FAQs provide supplementary guidance. The Grant Funding Agreement Terms and Conditions set out the standard terms anticipated to form part of any funding agreement entered into with the successful applicant.

If there is any inconsistency between the Guidelines, response template or FAQs concerning the EOI process, these Guidelines prevail. Any addendum issued by the Department will prevail to the extent of an inconsistency with an earlier EOI document.

Successful applicants will be required to enter into a Department of Health Grant Funding Agreement based on the Department's standard Funding Agreement Terms and Conditions.

1.5. Grant Program objective

The objective of the Grant Program is to enable Western Australian entrepreneurs, founders, startups and innovators to progress health and biomedical innovations from idea to proof of concept and initial investment readiness by providing access to networks, support activities, expertise, collaboration opportunities and a dedicated innovation environment.

2. About the Grant Program

2.1. Overview

Through this competitive EOI process, the Department intends to identify a suitably qualified and experienced organisation, or lead applicant for a consortium, capable of delivering the intended Launchpad outcomes over an initial five year funding period.

The selected funding recipient will be expected to activate, manage and steward the Launchpad as a strategic innovation asset. This includes delivering or coordinating activities, partnerships, programs, engagement, reporting and facility activation arrangements that support achievement of the agreed outcomes.

Applicants may propose different delivery models, provided the proposal clearly explains how the model will achieve the Launchpad objectives, manage the facility, support target users, deliver public value, and comply with governance, reporting and accountability requirements.

2.2. Outcome based funding approach

The Department is not seeking to purchase a narrowly prescribed service. The Grant Program is intended to support achievement of policy and ecosystem development outcomes. Applicants should therefore focus on the outcomes they will deliver, the activities they will use to achieve those outcomes, the partnerships and capability they will bring, and the evidence they will provide to demonstrate performance.

The Department may negotiate the final scope, milestones, performance measures, reporting requirements, funding profile, facility access arrangements and other terms with the preferred recipient before executing a funding agreement.

2.3. Single lead accountability

The Department expects the Grant Program to result in a cohesive and accountable delivery model. Applications may be submitted by a single organisation or by a consortium. If a consortium applies, one organisation must be identified as the lead applicant and proposed funding recipient. The lead applicant will be responsible for submitting the application, coordinating consortium participants, entering into the funding agreement if successful, and being accountable to the Department for delivery of agreed outcomes, milestones, reporting and funding obligations.

The funding recipient will be expected to maintain appropriate governance, operational capability and management arrangements sufficient to ensure effective stewardship of the Launchpad facility and achievement of the agreed outcomes throughout the funding period.

3. Funding available and grant period

3.1. Funding envelope

Up to \$10 million is available under the Grant Program over the initial five year funding period. Applicants should state whether all amounts in their application are inclusive or exclusive of GST. The funding requested should include all costs the applicant proposes to meet from grant funding, including establishment, mobilisation, delivery and facility related costs, except for items the Guidelines expressly state will be provided separately by the Department. The final grant amount and annual payment profile will be subject to assessment, approvals and funding agreement negotiations.

3.2. Grant period

The Department currently anticipates supporting delivery of the Launchpad outcomes for an initial period of five years, subject to approvals and execution of a funding agreement. The Department may consider longer term facility, occupancy or management arrangements if supported by a sustainable business model and agreed by the parties.

3.3. No guarantee of funding

The release of these Guidelines does not guarantee that any funding will be awarded. The Department may decide not to award funding, to award less than the amount requested, to negotiate with one or more applicants, to seek further information, to vary the process, or to discontinue the Grant Program process.

4. Outcomes sought

4.1. Intended outcomes

Applications should demonstrate how the proposed delivery model will contribute to the following intended outcomes:

- WA entrepreneurs, founders, startups and innovators have the skills, knowledge, support and connections needed to progress health and biomedical ideas towards proof of concept, commercialisation strategy development and initial investment readiness.

- There is a clear, visible and easy to navigate entry point for health and biomedical innovators seeking commercialisation, translation, validation, investment, partnership and ecosystem support.
- More Western Australian health and biomedical ideas and innovations with commercial or fundable potential reach proof of concept.
- There is increased investment interest, investor engagement and early stage investment readiness for WA health and biomedical innovations.
- Innovators are better connected to mentors, investors, industry, health services, universities, medical research institutes, government programs and specialist expertise.
- There is stronger cross sector collaboration between universities, industry, health services, investors, research institutes, complementary innovation spaces and government.
- Target users have improved access, and participate equitably in, innovation and commercialisation support activities.
- The Launchpad is actively managed, activated and used as a strategic innovation asset rather than operating solely as a coworking facility.
- The delivery model demonstrates sound financial stewardship, public value, sustainability and continuous improvement over the funding period.

4.2. Outcome areas

The Department expects applications to address the following outcome areas. Applicants may propose different activities and delivery methods, provided the relationship between the proposed activities and intended outcomes is clear.

Outcome area	What applicants should address
Founder and startup capability	How the proposal will support entrepreneurs, founders and startups to test, validate and progress health and biomedical innovations from idea to proof of concept and initial investment readiness.
Commercialisation and investment readiness	How the proposal will support commercialisation strategy, customer discovery, market validation, regulatory awareness, intellectual property pathways, business model development, pitching and investment readiness, including facilitating access to investors, venture capital, angel networks, commercialisation funding opportunities and investment pathways relevant to early stage health and biomedical ventures.
Ecosystem navigation and partnerships	How the proposal will connect target users to mentors, investors, industry, health services, universities, research institutes, government programs and specialist support providers.
Facility activation and participant experience	How the Launchpad premises will be activated, managed and used to support collaboration, events, resident activity, shared spaces, maker space activity, meeting spaces, public access and high quality participant experience.
Equitable access and ecosystem reach	How the proposal will support equitable access, inclusion, regional connectivity where relevant, and participation across the Western Australian health and biomedical innovation ecosystem.
Financial stewardship and sustainability	How the proposal will manage public funding responsibly, leverage additional resources, attract co-investment, sponsorship and in-kind contributions, pursue revenue or partnership opportunities, and reduce reliance on government funding over time where feasible.

5. Launchpad scope and facility information

5.1. In scope

The Launchpad will focus on supporting Western Australian entrepreneurs, founders, startups and innovators with proof-of-concept development for ideas and innovations that have commercial or fundable potential and are focused on Western Australian strengths in health and biomedical innovation, including medical technology, digital health, diagnostics, therapeutics and related biomedical innovation areas.

The following activities may be in scope where they support the intended outcomes:

- Structured startup, founder and commercialisation support activities.
- Activation, management and optimisation of the Launchpad premises.
- Programs, events, capability building activities, workshops, mentoring, investment readiness activities and ecosystem navigation.
- Partnership development, investor connections, mentor networks and specialist support pathways.
- Promotion, communications and marketing of the Launchpad to target users, partners and relevant ecosystem stakeholders.
- Participant onboarding, access arrangements, user experience, facility-use protocols and booking systems.
- Financial stewardship, revenue generation, co-investment, sponsorship or sustainability planning.
- Performance measurement, financial reporting, outcomes reporting and continuous improvement.

5.2. Out of scope

- Health service improvement initiatives that are not intended for commercialisation, translation, investment or external adoption.
- Research activities without a clear path to health commercialisation, translation, investment, adoption or other external pathway.
- Activities that require connection to Department clinical systems or access to identifiable patient information, unless expressly agreed in writing by the Department.
- Activities that are inconsistent with applicable laws, government policy, probity requirements, grant funding conditions or the agreed purpose of the funding.

5.3. Facility overview

The Launchpad will occupy approximately 1,800 square metres of gross floor area across 128 – 132 Murray Street in Perth's central business district.



Internal renovation and fit out works are underway at the premises, with Practical Completion expected in the latter half of 2026. The facility is expected to accommodate up to 200 people and will include flexible working spaces, eight offices, approximately 70 hot desks, six meeting rooms, a boardroom, café/retail space, conference and event space, private booths, maker space, reception, informal meeting areas and end of trip facilities.



The Department will provide the premises, including base building works, furniture, fixtures and standard building services, sufficient to enable occupation and operation of the facility. The information provided in this section is intended to assist applicants in developing their proposed operating model, occupancy assumptions, financial forecasts and facility management approach.

The Department intends to make the premises available to the successful applicant on a nominal occupancy basis for the duration of the Grant, subject to the terms of the funding agreement and any associated occupancy arrangements. Applicants should assume that commercial rent will not be payable. However, applicants should make appropriate provision for operating and occupancy costs associated with use of the facility, including utilities, communications and internet services, consumables, insurance, cleaning and other day to day costs associated with operation of the Launchpad.



Applicants should describe how they propose to utilise the available spaces to achieve the objectives and outcomes of the Program. This should include consideration of how different areas of the facility will support collaboration, innovation, events, community engagement and other activities relevant to the proposed operating model, as well as the infrastructure, systems, services and staffing the applicant proposes to provide through the Grant to support operation of the facility.

Applicants may also propose how the café/retail space will be utilised as part of their operating model, including opportunities to enhance activation of the facility and generate revenue through direct operation or arrangements with third party providers.

5.4. Facility access, occupancy and Government use

The preferred recipient will be expected to propose a model for access, occupancy, resident participation, event use, public facing activity, partner use, booking arrangements, participant management and any ancillary commercial use. The Department expects the facility to be used in a way that supports the intended Launchpad outcomes. The Department also expects to retain reasonable access to the premises and selected facilities to support government, ecosystem and stakeholder activities aligned with the Launchpad objectives. Specific arrangements will be negotiated and documented in the funding agreement or associated facility access arrangements.

Current FHRI Fund grant recipients are expected to have access to the Launchpad and relevant activities at no cost. Where justified by the proposed delivery model, applicants may identify any activities, specialist services or facility uses for which a nominal charge may be appropriate. Any proposed charges must be clearly identified and justified and will be subject to Department approval through funding agreement negotiations.

5.5. ICT, security and information protection

The preferred recipient's ICT environment is expected to operate independently of the Department's ICT estate. The preferred recipient is not expected to connect to Department networks or systems or access Department confidential, clinical or identifiable patient information as part of Launchpad activities unless expressly agreed in writing.

Applicants should identify any ICT, connectivity, data management, digital platform, cyber security, information protection, privacy, user onboarding, commercial confidentiality and access management requirements associated with their proposed delivery model.

6. Eligibility

6.1. Eligible applicants

To be eligible for assessment, applicants must be a legal entity capable of entering into a funding agreement with the Department, or a lead applicant for a consortium comprising eligible entities.

Eligible applicants may include:

- Australian corporations.
- Companies limited by guarantee.
- Not-for-profit organisations.
- Universities, research organisations or other eligible entities operating through an appropriate legal structure.
- Government corporate entities, where eligible and appropriate.
- Consortia or partnerships led by an eligible legal entity.

Applicants must commit to delivering the funded initiative primarily from the Launchpad facility at 128 – 132 Murray Street, Perth, and maintaining an ongoing physical presence within the facility for the duration of the funding agreement.

6.2. Minimum requirements

The following are minimum requirements for participation in the EOI process. The Department may seek clarification of an applicant's compliance and may waive a minor or immaterial noncompliance where doing so is fair, reasonable and consistent with the integrity of the process.

Minimum requirement	Requirement
Legal entity	The applicant must be a legal entity, or lead applicant for a consortium, capable of entering into the proposed funding agreement.
ABN and GST	The applicant must hold an Australian Business Number and confirm GST registration status or eligibility where applicable.
Financial capacity	The applicant must be able to provide financial information for due diligence if requested.
Relevant capability	The applicant must demonstrate capability to deliver or coordinate the outcome areas proposed in the application.

Key personnel	The applicant must identify proposed key personnel and availability assumptions.
Conflicts of interest	The applicant must declare actual, potential or perceived conflicts of interest and proposed management actions.
Insurance and risk	The applicant must confirm current insurance or ability to obtain insurance appropriate to the proposed role before commencement.

6.3. Ineligible applicants

Unless otherwise approved by the Department, the following applicants are not eligible to apply:

- Individuals or sole traders.
- Unincorporated associations without an eligible lead legal entity.
- Insolvent entities or entities subject to administration, liquidation or similar processes.
- Entities that are unable to enter into a funding agreement with the Department.
- Overseas organisations unless applying through an eligible Australian legal entity.
- Applicants that do not meet probity, financial, governance, legal or other due diligence requirements to the Department's satisfaction.

6.4. Consortium applications

Consortium applications are permitted where multiple organisations collectively provide the capability and expertise required to deliver the Launchpad objectives. A consortium application must identify the lead applicant and explain the role, responsibilities, capability, contribution and accountability arrangements for each consortium participant. The Department may require evidence of consortium arrangements before executing a funding agreement, including governance arrangements, decision making processes, risk allocation, conflict management arrangements and proposed subcontracting or partnership documentation.

An organisation may participate in more than one application or consortium, provided all actual, potential or perceived conflicts of interest are disclosed and appropriately managed.

7. Eligible and ineligible expenditure

7.1. Eligible expenditure

Eligible expenditure will be determined through assessment and documented in the funding agreement. Expenditure is expected to be directly connected to delivery of the agreed outcomes, milestones and funded activities. Eligible expenditure may include:

- Personnel and staffing costs directly attributable to funded activities.
- Program, workshop, mentoring, event, investor engagement and capability building costs.
- Participant engagement, marketing and communications costs directly related to Launchpad outcomes.
- Costs associated with facility activation, participant experience, booking systems, user onboarding or access arrangements.
- Reasonable governance, reporting, evaluation and project management costs associated with funded activities.
- Specialist advice, partnerships, networks, digital tools or platforms required to deliver agreed outcomes.
- Equipment or minor infrastructure approved by the Department and directly connected to agreed Launchpad outcomes.

7.2. Ineligible expenditure

Unless expressly approved in writing, grant funding must not be used for:

- Activities outside the agreed purpose, outcomes, scope or funding agreement.
- Major capital works, base building works or building design costs.
- Activities already funded from another government grant, program or funding source.
- Retrospective costs incurred before execution of the funding agreement unless expressly agreed.
- Costs unrelated to the Launchpad or not supported by appropriate records.
- Political donations, lobbying, gifts, benefits, hospitality or activities inconsistent with integrity obligations.
- Fines, penalties, legal disputes, debt repayment, or costs arising from noncompliance.
- Venture capital investments, equity investments, loans, financial investments or other forms of direct investment into third parties.
- Business-as-usual organisational overheads that are not reasonably and directly attributable to funded activities.

7.3. Co-investment, revenue and in-kind contributions

Applicants are strongly encouraged to identify co-investment, sponsorship, revenue, user contributions, in-kind contributions or other resources that would enhance the impact, sustainability and reach of the Launchpad. Applicants must clearly distinguish between Department funded activities and contributions from other sources.

8. Application requirements

8.1. Response structure

Applications should be clear, concise, evidence based and proportionate to the value and risk of the proposed funding arrangement. Applicants should avoid generic promotional material that does not directly address the assessment criteria. Links to websites or other sources outside of the application documents will not be considered.

A response template has been provided as a guide to assist applicants in preparing a complete application. Use of the template is not mandatory. Applicants may adapt its structure, delete guidance or other material that is not required for their response, add further information, or provide the required information in another format. Regardless of the format used, applicants must provide sufficient information to address the assessment criteria and application requirements set out in these Guidelines. Information may be provided in the main application or, where appropriate, in a permitted attachment, provided it is clearly identified and cross-referenced.

Applications should clearly describe:

- the outcomes the applicant proposes to deliver
- the activities and operating model that will be used to achieve those outcomes
- the amount of funding sought from the Department
- how the requested funding would be used
- how performance and achievement of outcomes would be demonstrated

Requirement	Details
Maximum length	30 pages excluding the cover page, contents page and attachments. A maximum of five attachments may be submitted. No attachment may exceed 10 pages. The Department may disregard any pages exceeding the stated page limit, attachments exceeding the permitted number, or material submitted in a format that does not comply with these Guidelines.
Font size	The main application must use a font size no smaller than 11 point.
File format	Submit the application in Microsoft Word format (.doc or .docx, not .pdf). Attachments must be provided in Microsoft Word (.doc or .docx), Excel (.xls or .xlsx) or PowerPoint (.ppt or .pptx) format (not .pdf).
File size	As a guide, the combined size of the application and all attachments should not exceed 34 MB. Applicants are responsible for ensuring their submission can be successfully transmitted by email and received by the Department before the Closing Time and Date. The Department accepts no responsibility for submissions that cannot be delivered due to file size or other transmission issues.
Lodgement	Email to doh.innovation@health.wa.gov.au . Ensure "Murray Street Launchpad" is in the subject line.
Deadline	Responses must be received by the Department before the Closing Time and Date specified in these Guidelines. Applicants are responsible for ensuring their submission is received before the deadline. Late submissions may be declined at the Department's discretion.
Currency	Australian dollars for all financial information.
Confidential information	Clearly identify any confidential information and explain the basis for confidentiality.

8.2. Required application content

Applications should include:

- Applicant identity, legal entity details, ABN, GST status, contact person and lead applicant details if a consortium.
- Executive summary of the proposed delivery model and requested funding.
- Vision for the Launchpad and the role it should play in Western Australia's health and biomedical innovation ecosystem.
- Proposed activities, delivery approach, partnerships, facility activation model and participant experience.
- Funding proposal, budget, assumptions, co-investment, revenue, sustainability model and financial risks.
- Capability, experience, governance, key personnel, resourcing, consortium or delivery partner arrangements.
- Mobilisation plan, milestones, risk management approach and reporting framework.
- Proposed performance measures and evidence that would demonstrate achievement of outcomes.
- Disclosures, conflicts of interest, insurance position, financial capacity information and any other requested supporting material.

- Applicants may determine where this information is presented within their submission, provided it is readily identifiable and the relevant assessment criteria are clearly addressed.
- An authorised declaration, signed and dated by a person authorised to submit the application on behalf of the applicant, confirming the accuracy of the application, the applicant's eligibility and authority to participate, and the completeness of required conflict, compliance and material matter disclosures.

8.3. Supporting evidence

Applicants should provide targeted evidence to support claims made in the application. This may include case studies, financial information, letters of support, partnership evidence, governance information, organisational charts, resumes of key personnel, risk registers, budget schedules and evidence of previous outcomes. Applicants should not rely on attachments to replace a clear response to the assessment criteria.

9. How to apply

9.1. Submission method

Applications must be submitted by email to doh.innovation@health.wa.gov.au and received before the Closing Time and Date. Ensure "Murray Street Launchpad" is in the subject line. Applicants are responsible for ensuring their submission is received by the Department before the deadline.

Applications must comprise one main application and no more than five attachments. The main application must not exceed 30 pages, excluding the cover page and contents page. Attachments are excluded from the 30 page limit but must not exceed 10 pages each. Applicants should ensure all information relevant to the assessment criteria is contained within the application and permitted attachments. The Department may disregard pages exceeding the stated page limit, attachments exceeding the permitted number, or material that is not directly relevant to the application. See the table under section 8.1 above for more information on the response structure.

9.2. Late applications

The Department may decline to consider an application received after the Closing Time and Date. The Department may consider a late application at its discretion if it is satisfied that doing so is fair, reasonable, and does not compromise the integrity of the process.

9.3. Questions and clarifications

Questions and answers of general relevance may be published through FAQ updates, addenda or other communications issued by the Department. Applicants should review all FAQ updates issued during the EOI period.

Applicants are strongly encouraged to regularly monitor the FHRI Fund Current Opportunities webpage and subscribe to FHRI Fund updates to receive notifications of addenda, FAQ updates and other information relevant to this EOI process.

9.4. Information session

The Department will hold an optional information session between **3:00 pm and 4:00 pm on Wednesday 30 September 2026**. Any material clarification or additional information provided during the information session will be made available to all prospective applicants via the FHRI Fund Current Opportunities webpage. The session will be held online via Microsoft Teams.

To register, email doh.innovation@health.wa.gov.au with "Murray Street Launchpad" in the subject line. Attendance details, including joining instructions, will be provided following registration.

9.5. Indicative timetable

Activity	Indicative timing
EOI opens	Tuesday 22 September 2026
Optional information session	3:00 pm to 4:00 pm AWST Wednesday 30 September 2026
Final date for questions	Tuesday 6 October 2026
EOI closes	2.00 pm AWST Tuesday 20 October 2026
Anticipated operational commencement	January 2027

Dates are indicative and may be varied by the Department. Any change will be communicated through <https://fhrifund.health.wa.gov.au/Funding/Current-opportunities>. Timing following the EOI closing date may be affected by the number and complexity of applications, clarification requirements, due diligence, approval processes, funding agreement negotiations and facility readiness.

10. Assessment criteria

Eligible applications will be assessed against the criteria below. The criteria are designed to support selection of an applicant best placed to deliver the Launchpad objectives, demonstrate public value and achieve the intended ecosystem outcomes.

Criterion	Weighting	Purpose
A. Proposed vision, outcomes and delivery approach	35%	Assess the proposed concept for the Launchpad and how it would deliver the required outcomes for Western Australian innovators.
B. Facility activation, ecosystem partnerships and participant experience	25%	Assess how the applicant would activate the premises, build networks and create a visible ecosystem entry point.
C. Funding approach, sustainability and public value	25%	Assess affordability, sustainability, funding assumptions, revenue opportunities, leverage, risk and public value.
D. Capability, key personnel and governance	10%	Assess relevant experience, credibility, delivery capability, consortium model, governance and resourcing.
E. Mobilisation, risk, reporting and performance management	5%	Assess implementation readiness, risks, dependencies, reporting and performance management approach.

10.1. Criterion A: Proposed vision, outcomes and delivery approach (35%)

- Clear vision for the Launchpad and the role it should play in Western Australia's health and biomedical innovation ecosystem.
- Proposed delivery approach, including programs, advisory support, events, startup support, ecosystem navigation and resident activities.
- How the model would help founders progress from ideation to proof of concept and initial investment readiness.
- How entrepreneurs would be connected to mentors, investors, industry, health services, universities, medical research institutes and specialist support providers.

- Unique, innovative or differentiated elements of the proposed approach.
- Expected outcomes and how they would be achieved over the proposed funding period.

10.2. Criterion B: Facility activation, ecosystem partnerships and participant experience (25%)

- Proposed use of the facility, including resident activity, events, shared spaces, maker space, meeting spaces and any ancillary commercial use.
- How the Launchpad would be marketed and promoted to target users and partners.
- Approach to building partnerships with universities, health services, research institutes, investors, industry, complementary innovation services and government programs.
- Approach to equitable access, regional connectivity and inclusion where relevant.
- Participant experience, onboarding, engagement, booking, occupancy and participant management.
- Facility assumptions, dependencies or constraints affecting activation.
- Proposed responsibilities and assumptions relating to facility activation, building operations, cleaning, security, access control, technology support, maintenance and participant experience.
- Proposed arrangements for providing current FHRI Fund grant recipients with access to the Launchpad and relevant activities at no cost, including any limited services or facility uses for which the applicant proposes a nominal charge and the justification for that charge.

10.3. Criterion C: Funding approach, sustainability and public value (25%)

- Proposed funding model, budget and requested State funding over the five year period.
- Assumptions, staging, major cost categories and expenditure profile.
- How the proposed model aligns with the State's \$10 million funding commitment.
- Proposed revenue streams, sponsorship, co-investment, in-kind contributions, user contributions or other sustainability mechanisms.
- Financial and revenue assumptions associated with free or nominal cost access for current FHRI Fund grant recipients.
- Affordability, scalability, financial risks and financial stewardship.
- How the proposal represents public value and expected return on government investment, including non-price benefits.

10.4. Criterion D: Capability, key personnel and governance (10%)

- Organisational profile and relevant role in the innovation, commercialisation, health, biomedical, startup or venture ecosystem.
- Experience operating innovation hubs, incubators, accelerators, startup support programs, research translation programs, venture studios, coworking spaces or similar initiatives.
- Experience managing shared facilities, programs, events, partnerships, users or residents.
- Experience supporting health and biomedical innovation, including medical technology, digital health, diagnostics or therapeutics where relevant.
- Up to three case studies demonstrating relevant outcomes, partnerships, investment attraction, commercialisation outcomes or ecosystem impact.
- Proposed key personnel, governance arrangements, resource model and subcontractor or consortium arrangements.
- Ability to manage probity, confidentiality and conflicts of interest, including separation between government-funded activities and independent commercial activities, related-party services, investment interests, referrals, equity arrangements or access to commercially sensitive participant information.

10.5. Criterion E: Mobilisation, risk, reporting and performance management (5%)

- Indicative mobilisation approach, milestones, critical path and commencement assumptions.
- Key delivery risks, dependencies and proposed mitigation strategies.
- Proposed performance measures, reporting arrangements and continuous improvement processes.
- Approach to measuring activity, outcomes, participant experience, investment readiness, partnerships, facility utilisation and public value.
- Information or decisions required before funding agreement execution or commencement.

11. Assessment process

11.1. Overview

The Department will assess EOI submissions to identify an applicant, if any, that is best placed to deliver the Launchpad objectives, demonstrate public value and proceed to funding agreement negotiations as Preferred Recipient.

11.2. Assessment activities

The Department may undertake some or all of the following assessment activities:

- Initial screening for completeness and minimum requirement compliance.
- Eligibility assessment.
- Assessment against the weighted assessment criteria.
- Consideration of funding proposal, delivery model, funding assumptions, public value and risk allocation.
- Clarifications, presentations, interviews or workshops with one, some or all applicants at the Department's discretion.
- Due diligence activities, including referee, financial, probity, capability, insurance and governance checks where considered necessary.
- Consensus evaluation, moderation and preparation of an evaluation report documenting the assessment and recommendation.

11.3. Possible outcomes

Following assessment, the Department may determine to:

- Select a Preferred Recipient and invite that applicant to enter funding agreement negotiations.
- Following successful negotiations and required approvals, execute a funding agreement with the Preferred Recipient.
- Shortlist one or more applicants for further negotiation, clarification or revised proposals.
- Seek further information or conduct additional market engagement, clarification meetings or workshops.
- Reject all applications, retain or modify the funding approach, or discontinue the process.
- Decline to award funding if no application represents acceptable public value or if funding is not approved.

11.4. Negotiation of funding arrangements

The Department may negotiate with one or more applicants after assessment. Negotiations may cover funded activities, agreed outcomes, governance, budget, revenue model, milestones, performance measures, reporting, risk allocation, insurance, mobilisation arrangements, use of the premises, key personnel and funding agreement documentation.

Selection as Preferred Recipient does not create an entitlement to funding or execution of a funding agreement. Any funding arrangement is subject to successful negotiation, final approvals and execution of a written agreement acceptable to the Department.

12. Funding agreement and recipient obligations

12.1. Funding offer and agreement

The Preferred Recipient may receive an offer of funding from the Department, subject to required approvals and satisfactory completion of funding agreement negotiations. No funding is payable unless and until a legally binding funding agreement has been executed and any conditions precedent have been satisfied.

Any funding agreement will be based on the Department's standard Grant Funding Agreement and Funding Agreement Terms and Conditions. Activity specific schedules, milestones, performance measures, reporting requirements, payment arrangements and other obligations will be negotiated with the Preferred Recipient before execution of the funding agreement. The funding agreement will set out the terms and conditions under which the Department will provide funding, including the obligations of the funding recipient, agreed outcomes, funded activities, milestones, reporting requirements, performance measures, payment arrangements, insurance requirements, audit rights, records requirements and termination provisions.

12.2. Recipient obligations

The funding recipient will be required to:

- Use grant funding only for the agreed purpose and approved expenditure.
- Deliver agreed activities, milestones and outcomes within the approved funding period.
- Maintain appropriate governance, financial management, risk management and record keeping arrangements.
- Provide reports, financial acquittals, evidence and other information required by the Department.
- Notify the Department promptly of material risks, delays, variations, conflicts of interest or significant issues affecting delivery.
- Comply with applicable laws, policies, probity obligations, privacy requirements, work health and safety requirements and funding agreement terms.
- Maintain insurance appropriate to the delivery model and risks.
- Acknowledge State Government support in accordance with any branding, publication or communication requirements specified by the Department.

12.3. Variations

Any variation to the funding amount, scope, outcomes, milestones, payment profile, facility arrangements, key personnel or other material terms must be approved by the Department in writing and documented in accordance with applicable requirements.

13. Payments, reporting and performance management

13.1. Payment approach

Grant payments will be made in accordance with the funding agreement. The Department may link payments to milestones, deliverables, evidence of activity, reporting requirements, expenditure profiles or other agreed conditions.

The Department may withhold, defer, reduce or recover funding in accordance with the funding agreement if the funding recipient does not comply with its obligations, does not achieve agreed milestones, does not provide required evidence, or uses funding for an unapproved purpose.

13.2. Reporting

Reporting requirements will be specified in the funding agreement. Reports must be supported by appropriate evidence and may include:

- Progress against agreed outcomes, milestones and activities.
- Participant engagement, utilisation, event, program and partnership data.
- Commercialisation, investment readiness and ecosystem development indicators.
- Financial reports, expenditure reports and acquittals.
- Risk, issue, dependency and mitigation updates.
- Case studies, qualitative evidence and stakeholder feedback where relevant.
- Continuous improvement actions and proposed adjustments.

13.3. Evaluation

The Department may evaluate the Grant Program during and after the funding period. The funding recipient must cooperate with evaluation activities and provide information reasonably required by the Department to assess performance, value, outcomes, lessons learned and ongoing sustainability.

14. Governance, probity and integrity requirements

14.1. Probity principles

The Department will manage the Grant Program process in accordance with probity principles, including fairness, consistency, transparency, accountability, impartiality, confidentiality, management of conflicts of interest and appropriate record keeping.

14.2. Conflicts of interest

Applicants must declare any actual, potential or perceived conflicts of interest in their application and must update the Department promptly if any conflict arises or changes during the process. The Department may require applicants to implement conflict management actions as a condition of continued participation or funding.

14.3. Due diligence

The Department may undertake due diligence before selecting a preferred recipient, before executing a funding agreement, or during the funding period. Due diligence may include financial, governance, insurance, legal, probity, capability, referee, conflict and reputational checks.

14.4. Public sector integrity

Applicants and funding recipients must conduct themselves in a manner consistent with public sector integrity expectations. The Department may decline to consider an application, discontinue negotiations, terminate funding or take other action if integrity, probity, legal, financial, governance or reputational concerns arise.

15. Confidentiality, disclosure and information management

15.1. Confidential information

Applicants should clearly identify any information they consider confidential and explain the basis for confidentiality. The Department will treat confidential information in accordance with applicable law, policy and process requirements, but cannot guarantee that information will not be disclosed where disclosure is required or permitted by law.

15.2. Disclosure

The Department and the Government of Western Australia may disclose information about the Grant Program, applicants, funding recipients, funding amounts, funded activities and expected benefits where required or permitted by law, government policy, parliamentary processes, audit requirements or public accountability obligations.

15.3. Freedom of information and records

Applicants should be aware that the Department is subject to the Freedom of Information Act 1992 (WA) and State records requirements. Documents provided to, created by, or held by the Department in connection with the Grant Program may be subject to access, disclosure, retention or archival requirements.

15.4. Privacy and participant information

Applicants must identify assumptions relating to privacy, consent, data handling, participant information, commercial confidentiality and information security. The funding recipient must not collect, use, disclose, store or otherwise handle personal, sensitive, confidential, clinical or patient information except as authorised under the funding agreement and applicable law. Applicants should describe any proposed collection or handling of personal or sensitive information and the measures that will be used to protect that information.

16. Disclaimer and reservation of rights

16.1. No binding commitment

The release of these Guidelines, acceptance of an application, assessment of an application, selection of a Preferred Recipient, or commencement of negotiations does not create any legal, contractual or funding relationship between the Department and an applicant.

16.2. Applicant costs

Applicants are responsible for all costs associated with preparing and submitting an application, participating in clarifications, presentations, workshops, negotiations or due diligence, and otherwise participating in the Grant Program process. The Department will not reimburse applicant costs unless expressly agreed in writing.

16.3. Reservation of rights

The Department reserves the right, at its discretion and subject to applicable requirements, to:

- Amend, suspend, cancel, vary or discontinue the Grant Program process.
- Change timeframes, requirements, assessment processes or communication arrangements.
- Seek clarification, further information or revised proposals from one or more applicants.
- Negotiate with one or more applicants and not necessarily all applicants.

- Accept or reject any application in whole or in part.
- Not award funding or not proceed with a funding agreement.
- Publish addenda, clarifications or updates.
- Take any action necessary to preserve probity, public value, accountability and the integrity of the process.

17. Enquiries

Questions about the Grant Program should be submitted in writing to doh.innovation@health.wa.gov.au with "Murray Street Launchpad" in the subject line. Applicants should not contact other Department officers, advisers or stakeholders about the Grant Program unless directed by the Department.

Appendix 1. Application checklist

	Item	Included / reference
☐	Applicant identity and contact details	
☐	Lead applicant and consortium information, if applicable	
☐	Executive summary	
☐	Response to Criterion A	
☐	Response to Criterion B	
☐	Response to Criterion C	
☐	Response to Criterion D	
☐	Response to Criterion E	
☐	Funding proposal and budget	
☐	Proposed milestones and performance measures	
☐	Risk register or risk summary	
☐	Conflict of interest declaration	
☐	Insurance and financial capacity information	
☐	Supporting attachments, clearly labelled and cross referenced	
☐	Authorised declaration signed and dated by an authorised representative	

Appendix 2. Definitions

Term	Meaning for these Guidelines
Applicant	Applicant means an organisation, or lead organisation for a consortium, that submits an application under the Grant Program.
Application	Application means a submission made by an applicant in response to these Guidelines.
Department	The State of Western Australia acting through the Department of Health.
Funding agreement	The written agreement entered into between the Department and the funding recipient if funding is approved.

Funding recipient	The successful applicant that enters into a funding agreement with the Department.
Grant Program	The Murray Street Launchpad Grant Program described in these Guidelines.
Launchpad	The Murray Street Launchpad health and biomedical innovation hub.
Public value	The overall value expected to be generated through use of public funding, including outcomes, benefits, quality, risk, sustainability, leverage and financial stewardship.

Appendix 3. Example performance measures

The following examples are provided to help applicants understand the types of measures that may be relevant. Final measures will be negotiated and included in the funding agreement.

Outcome area	Example measures	Example evidence
Founder capability	Participation in programs, mentoring, advisory sessions and capability building activities.	Program records, attendance data, participant feedback and case studies.
Commercialisation progress	Progression towards proof of concept, market validation, investment readiness or commercialisation strategy.	Milestone reports, case studies, participant self assessment and adviser feedback.
Ecosystem engagement	Partnerships, events, investor engagement, mentor participation and cross-sector collaboration.	Partnership records, event reports, stakeholder feedback and collaboration examples.
Facility activation	Utilisation, resident activity, events, bookings, public access, maker space and shared space use.	Utilisation reports, booking data, activity summaries and user feedback.
Sustainability	Revenue, co-investment, sponsorship, in-kind support, cost recovery and reduced reliance on government funding over time.	Financial reports, partnership evidence, funding pipeline and sustainability plan updates.
Governance and accountability	Timely reporting, risk management, financial acquittals and compliance with funding agreement requirements.	Progress reports, financial acquittals, risk registers and governance records.



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